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REVIONICS®

RetailConnect

Retail insights today, for the stores of tomorrow.



Early Bird Offer: Insight 2018 Registration

Revionics' 9th annual price, promotion, and markdown forum, [Insight 2018](#), will bring together retail industry pioneers from around the world for unmatched peer-to-peer networking and exchange, best practice sessions, ROI acceleration insights, inspiring keynote and main stage sessions, and product roadmap exclusives!

Early Bird offer! Register by [September 1st](#) to receive a \$50 voucher to the Swissotel.

[Register Now >>](#)

Share your Insight! Join us as a speaker on a panel or breakout session and receive a \$125 Swissotel voucher.

[Apply to Speak>>](#)

Bring your spouse! We invite you to bring your spouse or partner to attend all of the networking events and parties that Insight has to offer.

[Contact us to register your spouse or partner >>](#)



Pricing, Promotions and Personalization: Some (Surprising) Insights From Global Shoppers

Study reveals 37% shoppers who received offers on items they would have paid full price for said the offer had neutral or negative impact, with more than half of those saying they would be less likely to shop that store or brand in the future or that they felt annoyed.

[Read the full article now >>](#)



Retail Insights

Stop the Waste: Top Strategies to Ensure Optimal Promotions and Pricing for This Holiday Season

[Read the full article >>](#)

Cutting through the AI, ML hype.

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Events



Cutting through the Hype: What Retailers Need to Know about AI, ML and Pricing

References to artificial intelligence and machine learning are coming thick and fast in retail today. But there's a big difference between vendor hype and mature, applied technology that delivers proven business results and engages customers. Join **Retail Leader**, **Constellation Research** and **Revionics** for this interactive discussion to learn how applied AI benefits retailers tackling different aspects of pricing and promotion, delivering quantifiable results across all sectors.

[Watch the Replay Now >>](#)



Stop the Insanity: Improve Promotions, Personalization and Pricing

Retailers have trained shoppers to wait for discounts and promotional offers, needlessly giving away margin. It doesn't have to be that way. Join Forrester Vice President and Principal Analyst George Lawrie and Revionics Chief Marketing and Strategy Officer Cheryl Sullivan and explore insights from the latest study conducted by Forrester Consulting.

[Watch the Replay Now >>](#)

Questions? Email: info@revionics.com or visit Revionics.com for information